Region III T/TA Strategy List

ROMA Strategies

Community Level Work

- Review agencies in the region with good examples of community-level work, preferably two or three per state. Select one agency from each state in the region doing good community-level work to present as a panel at upcoming State Association conferences funded with RPIC support. ID by December
  Additional elements include:
  o Brand the effort as a Region III initiative and develop a brief publication to help with marketing
  o Conduct pre-work with the presenters to prep for the presentations
- Develop a resource web page on community-level work Dan CAAP Website
- Create a regional action community on community-level work
- Hold Region III conference calls using a symposium model on how to do community-level work, possible organized by type of agency (e.g. public, rural, urban, etc) Barbara

ROMA Trainers and Implementers

- Use regional ROMA update meetings to build capacity of ROMA trainers and implementers and implement a follow-up call to provide additional support
- Share state-level ROMA alliances, roundtables, etc practices and resources across the region (e.g. on an upcoming Region III call)
- Reinforce the messaging at the regional and state level on ROMA as a whole – what is ROMA Next Generation, how do the pieces fit together, etc.
- Circulate the RFP (Monitoring?) template to be developed by NASCSP for community needs assessments and strategic planning processes
- Conduct a regional webinar with UPO on best practices in ROMA integration (More than just NCRTs and NCRIs)

Data Collection and Analysis Strategies

- Share the results from PA using VISTA Volunteers to help compile Annual Report data to use for advocacy CAAP to send out
- Share People Inc.’s job description of their data positions and brief description of how they used TANF funding to support the positions Rob
- Have a regional discussion after the Partnership’s data report is released on how to adapt or leverage the report and share regional best practices on using data for advocacy Regional webinar for agencies
- Share our partners’ work (e.g. United Way, LISC, Catholic Charities) regionally with examples of how they use data for strategic communication Invite partners, webinar, Bolder Advocacy tools and website
- Develop a training on how to use data for advocacy (starting with data task force and Partnership resources) Invite partners, webinar, Bolder Advocacy tools and website
Leadership

- Get leadership training materials from MA and distribute to the region Jim
- Potentially develop a new ED bootcamp at the regional level to capitalize on economies of scale Matt and Dan
- Review regional orientation materials for new EDs (each state should share their resources, Mary will take lead) SAs and SOs send to Mary by October
- Develop a brief history of Community Action training Matt’s interns and Michelle’s interns, Jim Masters is good resource (CCAP), other new ED training materials
- Convene a monthly (?) call for new EDs in the region/mentoring – following boot camp
- Develop a toolkit for boards on hiring new EDs and have a regional call with Lana Shope on how she works with boards on hiring (JC will follow up with CAPLAW to develop this resource under the OSCOE grant)
- Identify and disseminate agency-level leadership development programs (People Inc.’s employee ambassador program/employee engagement council and Carroll County, MD’s leadership institute) Rob and Angela/Michelle
- Compile an RPIC list of resources for leadership development RPIC webpage on CAAP Website
- Develop a leadership webinar series based on a regional survey, targeting Summer of 2019 (Barbara will take lead)
  - informal and possibly formal survey to determine needs